



Best Tel, LLC Educates Customers on Mobile VoIP Technology

*Small to Mid-Sized Companies to Benefit
from Latest Advancements in Mobile
Communications Technology*

EUGENE, OR — August 31, 2010 — Best Tel, LLC, an industry leader in Unified Communications, announced today that recent statistics by the industry's leading research firms are showing that mobile Voice over Internet Protocol (VoIP) is poised to revolutionize the communications industry. This technological advancement is increasing profitability and providing substantial benefits to small to medium sized businesses (SMB) across the globe.

Juniper Research, who specializes in appraising high growth opportunities for the mobile markets, "expects the total number of mobile VoIP users to exceed 100 million by 2012." Paired with InStat's prediction of "288 million mobile VoIP users by 2013" it's easy to see that mobile VoIP is making its way to the forefront of communications. Gary Gonzalez, President of Best Tel, LLC states, "As our customer's trusted technology advisor, we feel obligated to educate our customers about the business benefits of mobile VoIP and how it can enhance the way they

communicate. It's up to us to understand where the communications industry is headed, but more importantly it's absolutely vital that we find the technologies that make our customers more *profitable*."

Traditional VoIP has been around since the 90s, but until recently the Internet has not been able to adequately support VoIP. Past developments have stabilized VoIP's performance and this explains the dramatic increase in demand for the technology, especially among SMBs. VoIP's primary appeal lies in its sizable cost savings for end users and in a struggling economy, VoIP was the blatantly obvious choice for most business owners. However, for the past several years SMBs were limited to only using VoIP at the office and at home, which deterred a large section of the population from deriving the technology's benefits. Mobile VoIP "cuts the cord" and allows users to enjoy all of the benefits of VoIP technology *from their cell phone*. Mobile VoIP enhances integrations with applications such as Presence Management, Find Me Follow Me and Unified Messaging.

As smart phones, like Apple's iPhone and Motorola's Droid, continue to grow in

popularity, so does the market for mobile VoIP. SMB's are being educated on the value of mobile VoIP and as a result, demand for this technology is accelerating.

ABOUT BEST TEL, LLC

Gary Gonzalez and his business partner's Chuck Whiteley and Tamara Gonzalez, are owners of Best Tel LLC, a member of the Technology Assurance Group (TAG). Best Tel has built a team of professional voice and data specialists dedicated to the highest levels of customer support. Best Tel's pattern of steady growth reflects their commitment to keeping pace with the constantly evolving telecommunications technology arena, and the dramatic expansion of the Pacific Northwest's business market. With offices located along the I-5 Corridor in Portland, Eugene, and Medford, Best Tel is uniquely positioned to respond quickly and effectively to a wide range of customer equipment and service requirements. For more information on Best Tel, please visit www.callbesttel.com.