

## **TouchPoint Networks Delivers Desktop-to-Desktop Videoconferencing Solutions**

Innovative Technology Set to Replace Outdated Voicemail Systems

PORTLAND, OR December 19, 2011 –
TouchPoint Networks, an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions.
These solutions will add a vital component to the breadth and depth of TouchPoint Networks' product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one another and interact as if

everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, TouchPoint Networks' customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Gary Gonzalez. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Gonzalez. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses

communicate and compete with large corporations."

## ABOUT TOUCHPOINT NETWORKS

Gary Gonzalez and his business partner's Chuck Whiteley and Tamara Gonzalez, are owners of TouchPoint Networks, a member of the Technology Assurance Group (TAG). TouchPoint has built a team of professional voice and data specialists dedicated to the highest levels of customer support. TouchPoint's pattern of steady growth reflects their commitment to keeping pace with the constantly evolving telecommunications technology arena, and the dramatic expansion of the Pacific Northwest's business market. With offices located along the I-5 Corridor in Portland, Eugene, and Medford, TouchPoint Networks is uniquely positioned to respond quickly and effectively to a wide range of customer equipment and service requirements. For more information on TouchPoint Networks, please visit www. asktouchpoint.com.