

## TOUCHPOINT NETWORKS HELPS SMBS KEEP THEIR NETWORK RUNNING SMOOTHLY WHETHER YOU'RE USING IPHONES, DROIDS OR VOIP

With More Employees "Bringing Their Own Devices", Networks Are Getting More Complex

PORTLAND, OR - January 29, 2013 - TouchPoint Networks, a leading provider of unified communications and technology management services, announced today the launch of their Bring Your Own Device (BYOD) management services. With more and more organizations finding themselves facing the challenges of a BYOD environment, TouchPoint Networks' solutions are coming at just the right time.

Increasingly, organizations are recognizing the need for a diversity of support in their infrastructure. They're facing new challenges every day in trying to support mesh wireless, transient users, and meet the security challenges that go along with it. In addition, as employees continue to seek out best of breed solutions for individual tasks, today's networks face are far from unified networking environment.

TouchPoint Networks lets organizations be proactive in managing their infrastructure. This means reduced costs, better security, and a network that's more aware of who and what is connecting to it.

Organizations need to be alerted when a new device is coming onto the network. TouchPoint Networks helps an organization scan a device to make sure it's not bringing with it security risks, and establish proper security measures for access control levels, including the separation of employees from guests. TouchPoint Networks can identify which devices are using the lion's share of an organization's bandwidth, and make infrastructure changes to accommodate the changing needs of the BYOD user.

"A business should be able to focus on what it does best and our solutions free up businesses to do just that. By bringing proactive infrastructure management to the BYOD environment, our clients enjoy greater efficiency, security, and agility. A more efficient network means that our customer's technology is running to its fullest capacity. When we're increasing overall productivity our customers are dropping more to the bottom line and that's how we know that our customers have a leg up on their

competition," stated Gary Gonzalez, President of TouchPoint Networks.

## ABOUT TOUCHPOINT NETWORKS

Gary Gonzalez and his business partner's Chuck Whiteley and Tamara Gonzalez, are owners of TouchPoint Networks, a member of the Technology Assurance Group (TAG). TouchPoint has built a team of professional voice and data specialists dedicated to the highest levels of customer support. TouchPoint's pattern of steady growth reflects their commitment to keeping pace with the constantly evolving telecommunications technology arena, and the dramatic expansion of the Pacific Northwest's business market. With offices located along the I-5 Corridor in Portland, Eugene, and Medford, TouchPoint Networks is uniquely positioned to respond quickly and effectively to a wide range of customer equipment and service requirements. For more information on TouchPoint Networks, please visit www. asktouchpoint.com.