



TouchPoint Networks Offers Thermal Cameras and Scanners Designed to Read Body Temperature to Keep SMB Employees and Customers Safe

Leading Managed Technology Services Provider (MTSP) Helps Businesses in all Industries Create Safe Environments

PORTLAND, OR – June 2020 - TouchPoint Networks, a leading managed technology services provider (MTSP), announced today that the company is supplying small to mid-sized businesses (SMBs) with thermal cameras and scanners designed to read body temperature in order to keep their locations safe for employees and customers. As protection from COVID-19 is at the forefront of every business owner, demand for thermal technology is skyrocketing in every industry and every environment where people gather whether it be employees, customers or both. Companies are proactively adopting this technology out of moral obligation to protect their team and those they serve. Many organizations that have made the investment in thermal cameras and scanners are also benefiting from increased profits and competitive advantages over companies that have not yet made a similar investment. Customers are now choosing to conduct business with only those companies that have installed thermal technology. “Thermal cameras have become a necessity in this new world that we find ourselves in,” stated Gary Gonzalez, President of TouchPoint Networks. “When

given the choice between going to a business that conducts mandatory body temperature readings and one that doesn’t, which one do you think most customers feel safer visiting? This is having a profound impact on revenue recovery amongst SMBs.”

Thermal technology is being used in every industry. For example, in healthcare like nursing homes, assisted living facilities or medical institutions, thermal cameras detect individuals through facial recognition so when a guest, patient or employee approaches a door, it scans their facial image for identification, ensures they’re wearing a mask and then conducts a body temperature reading and permits entry through the automatic opening of a door. For business owners who are trying everything they can to get reluctant customers back into their businesses, this is key differentiating technology that assures customers of their safety.

“You’ve likely seen employees standing outside of buildings counting the number of people that are inside a particular location and then instructing guests to wait or enter, based on capacity,” added Gonzalez. “With our cameras you can conduct people counting automatically, freeing up valuable staff to focus on enhancing customer experience. Staff can tell at all times whether the environment is

under or at capacity to meet social distancing guidelines.”

After months of working from home, many people report feeling unsafe when asked to go back into the office, which has very high liability concerns. However, with thermal cameras, their security is ensured making it easier for organizations to continue to attract customers and new employees, while increasing everyone’s safety.

ABOUT TouchPoint Networks

Gary Gonzalez and his business partner’s Chuck Whiteley and Tamara Gonzalez, are owners of TouchPoint Networks, a member of the Technology Assurance Group (TAG). TouchPoint has built a team of professional voice and data specialists dedicated to the highest levels of customer support. TouchPoint’s pattern of steady growth reflects their commitment to keeping pace with the constantly evolving telecommunications technology arena, and the dramatic expansion of the Pacific Northwest’s business market. With offices located along the I-5 Corridor in Portland, Eugene, and Medford, TouchPoint Networks is uniquely positioned to respond quickly and effectively to a wide range of customer equipment and service requirements. For more information on TouchPoint Networks, please visit www.asktouchpoint.com.