



TouchPoint Networks Prepares SMBs to Seamlessly Adopt Windows 11

Leading MTSP Increases Their Customers' Productivity with New Microsoft Applications

EUGENE, OR – December 16, 2021 - TouchPoint Networks a leading managed technology services provider (MTSP), is preparing small to mid-sized businesses (SMBs) to upgrade their operating systems to run on Windows 11, as it is the latest operating system to be released from Microsoft, which will inevitably become widely used across the business world. SMBs can download Windows 11 at no-cost and take advantage of this upgrade to empower collaboration, enhance productivity and strengthen cybersecurity within their organizations. However, in order to do so seamlessly, SMBs need to ensure that all devices in their company are compatible with the new software, otherwise this opportunity to increase productivity could backfire and turn into unnecessary downtime across departments. TouchPoint Networks is encouraging SMBs to verify system compatibility across all devices, workstations, and systems to ensure that this transition is seamless.

“Any time Microsoft offers a new upgrade, we prepare our clients well in advance of its release date. It’s important to be using the latest software to maintain relevance in the modern business world, but this requires careful planning to ensure that the business continues to operate without being unnecessarily

interrupted. Our clients do not have the spare time to configure their network or ensure widespread system capability, which is why we take ownership of the process and keep them focused on strategic planning, execution and revenue-generating priorities. They engage us as an external IT department in order to ensure that their operations are uninterrupted throughout any similar IT-related disturbances that could affect their business,” stated Gary Gonzalez, President of TouchPoint Networks.

A major focus for Windows 11 is to provide an answer to growing cybersecurity concerns that SMBs are facing. Microsoft has fortified this through stringent system requirements, which have been controversial, but Microsoft states that with Windows 11’s standard cybersecurity tools, it’s “been shown to reduce malware by 60 percent”. Cybersecurity is an inconvenient truth that must be dealt with and SMBs can take a proactive step to improve their cybersecurity simply by downloading Windows 11. Over the next several years SMBs will be facing more cybersecurity challenges which they will need to prepare for; however, Microsoft is beginning to address this through the release of Windows 11.

Windows 11 also aims to improve productivity by bringing with it a smoother Mac-like redesign that is built to be more responsive, faster, and seamlessly integrated. Windows is seeking to create the most flexible technology ecosystem within which creators

can flourish. Microsoft has optimized technical details with the focus on increasing device performance - whether that means better memory usage, longer battery life or other optimizations that make every device on the network more efficient. Ultimately, the goal behind any software release is to introduce features that enhance productivity and drive efficiency to spur the bottom-line, and with Windows 11 that's no different.

In order to best prepare a Windows 11 roll-out across an organization, there are several areas that need to be tested in order to ensure both employee and customer satisfaction. First, SMBs need to ensure that the new OS will integrate with the different versions, resolutions, Internet speeds and configurations that other areas of the network rely on. Each of these should be tested in all possible manners to reduce or eliminate any failure points. This means that if various users, like a customer and employee for example, are utilizing incompatible browsers, hardware, networks, mobile devices or operating systems, they might not work properly and must be reconfigured to do so, otherwise this could lead to unnecessary frustration. Instead of waiting for things to break and be rectified in front of the customer, this can easily be handled ahead of time so that the business is empowered to maintain strong customer relationships.

Windows 11 is an opportunity for new methods of creativity and

collaboration, but those opportunities can only be realized if everyone in the company, and their equipment, is on the same page. For assistance with your transition to Windows 11 please reach out to garyg@asktouchpoint.com or call us at (541) 688-5575.

ABOUT TouchPoint Networks

TouchPoint Networks is a technology solutions provider that partners with businesses to implement the latest networking and IT infrastructure, unified

communications, VoIP, cyber-security, business continuity, video surveillance and cloud infrastructure. These products and services are delivered as a proactive managed service model providing peace of mind that all critical business systems meet expectations of high availability, security and optimization.

With over 20 years' experience, TouchPoint has gained an excellent reputation for designing, implementing and proactively supporting solutions that focus on helping our business partners achieve their goals.

TouchPoint has been recognized for outstanding performance by several of the industry's top manufacturers and associations.

These credentials along with our membership in Technology Assurance Group, have enabled TouchPoint Networks to grow and partner with businesses throughout Oregon and across the United States as well as sites all over the world. TouchPoint Networks has three offices located along the I-5 corridor in Portland, Eugene, and Medford.