



Gary Gonzalez
President

TouchPoint Networks Takes the Lead in Transitioning Customers' IT Networks to Microsoft Azure

Leading Managed Technology Services Provider Helps Organizations Take Advantage of the Economic and Productivity Benefits of Moving to the Cloud

PORTLAND, OR – February 25, 2025 - TouchPoint Networks, a leading managed technology services provider (MTSP), is helping organizations transition their IT networks to Microsoft Azure. TouchPoint Networks is empowering organizations to leverage the economic and productivity benefits of moving their network to the cloud. With growing IT complexity, rapid AI innovation and strong demand for flexible hybrid work environments, TouchPoint Networks is helping to navigate this transition as efficiently, productively, cost-effectively, and profitably for their customers.

"The days of managing bulky on-premise servers have long been over," said Gary Gonzalez, President at TouchPoint Networks. "The maintenance costs, cybersecurity risks, obsolescence and restrictions that on-premise IT infrastructure pose is no longer a liability business owners need to tolerate. Small to mid-sized businesses (SMBs) and

non-profits are moving to Azure because there's no need for them to host physical servers. More than ever, organizations are searching for ways to reduce operating costs, speed up the pace of collaboration and give their team more flexibility to accomplish their work, in a way that works for their lives. While the cloud has been nascent technology in years past, we've now reached the point in its development where it's simply a superior technology and we foresee it enveloping on-premise servers."

By moving to Azure, organizations no longer need to invest in physical servers, expensive leases or security efforts to secure them. This translates into significant cost savings and opens the door to a more agile IT environment. Additionally, Azure eliminates the problem of scattered data, enabling seamless collaboration across tools which integrate with everything that staff are already familiar with. While cost-efficiency and collaboration are most obvious explanations for why so many organizations are switching to Azure, the most significant reason is because of

how it bolsters cybersecurity. Everyone can now leverage all the resources that Microsoft is pouring into cybersecurity. In fact, Microsoft has committed to invest \$5 billion and also employs over 5,000 security professionals who are constantly figuring out ways to improve cybersecurity for every user. Since Microsoft has more resources and expertise at their disposal, organizations can expect to enjoy superior uptime and reliability which will far exceed any individual business's capacity to deliver.

The shift to Azure aligns with key organizational objectives — like reducing large capital expenditures, improving collaboration and building a flexible infrastructure. Gonzalez also added, "When customers realize they're already paying for Microsoft 365 licensing and can access premium tools without the burden of maintaining hardware, the choice becomes clear."

Their team is dedicated to guiding organizations through their transition to the cloud, ensuring a smooth process that prioritizes uptime, data security, and business continuity. Their focus is on simplifying networks, minimizing customer

responsibilities, and equipping business owners with IT systems that can grow without constraints.

“With Azure, organizations aren’t just upgrading their IT infrastructure; they’re future proofing it,” said Gonzalez. “We’re excited to help unlock the power of the cloud, enabling all to achieve more with less.”

ABOUT TouchPoint Networks

TouchPoint Networks is a leading technology solutions provider that partners with businesses to implement cutting-edge networking and IT infrastructure, unified communications, VoIP, cybersecurity, business continuity, video surveillance, and cloud solutions. We deliver these services through a proactive managed service model, ensuring that all critical business systems maintain high availability, security, and optimization. With over 20 years of experience, TouchPoint has built a strong reputation for designing, implementing, and supporting solutions that help our business partners achieve their goals. We have been recognized for outstanding performance by several top manufacturers and industry associations. Our credentials, combined with our membership in the Technology Assurance Group, have enabled TouchPoint Networks to grow and establish partnerships with businesses throughout Oregon, across the United States, and globally. We operate three offices along the I-5 corridor in Portland, Eugene, and Medford.