



Gary Gonzalez  
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## TouchPoint Networks Eliminates the Top IT Concerns for Small to Mid-Sized Business Owners

*Leading MTSP Raises the Bar for All Technology Providers*

PORTLAND, OR – September 30, 2025 - TouchPoint Networks, a leading managed technology services provider (MTSP), announced new initiatives aimed at eliminating the top IT concerns facing small to mid-sized businesses (SMBs). By focusing on reinvestment and client-first solutions, TouchPoint Networks continues to set the standard for how technology providers deliver value, security, and long-term growth to their customers.

“Small business owners wear many hats, but IT shouldn’t be one of them,” said Gary Gonzalez, President of TouchPoint Networks. “We’ve designed our solutions to take the worry out of technology so owners can focus on growth, not on system downtime or security risks.” Most SMB owners are deeply aware of the obstacles standing between them and scalable, efficient growth. TouchPoint Networks has made it their mission to address these pain points directly:

- **Cybersecurity Threats** – Small businesses are prime targets for hackers because criminals know they often lack the defenses of larger enterprises. Threats like

phishing, ransomware, and data breaches can cripple a company overnight. TouchPoint Networks puts enterprise-grade cybersecurity into the hands of SMBs, combining advanced monitoring with layered protections to ensure attacks are stopped before they cause damage.

- **Budget Constraints** – Many small businesses try to stretch outdated equipment or patch together free tools because they think proper IT is out of reach. The result is hidden costs in downtime, inefficiency, and vulnerability. TouchPoint Networks helps level the playing field by turning unpredictable IT spending into affordable, fixed monthly services that reduce waste and protect budgets.
- **Lack of IT Expertise** – Most managed services providers do not have the necessary IT expertise to meet the demands of their customers. TouchPoint Networks has made tremendous investments in people and technology so organizations can finally receive what they should be paying.
- **Technology Integration & Scalability** – Growth often exposes cracks in outdated systems. New tools don’t integrate well with legacy setups,

creating bottlenecks and frustration. TouchPoint Networks designs IT roadmaps that future-proof businesses, ensuring systems are not only compatible today but can scale seamlessly as the company expands.

- **Data Management & Recovery** – A single data loss event, from hardware failure, natural disaster, or cyberattacks can be devastating for a business. TouchPoint Networks provides robust backup and disaster recovery solutions that ensure business continuity, allowing clients to get back up and running quickly no matter what happens.

“Small business owners are right to feel frustrated with how complex IT has become,” stated Mr. Gonzalez. “Too many MSPs just ‘keep the lights on’ instead of showing clients how IT can actively help them make more money, save money, and scale smarter. At TouchPoint Networks, we hold ourselves to a higher standard because our clients deserve technology that truly drives their success.”

Following recent growth initiatives, TouchPoint Networks has doubled down on reinvestments into cutting-edge solutions, advanced training for their staff, and new cybersecurity frameworks.

This focus ensures clients not only stay protected but also gain a competitive advantage in their markets.

“Every dollar we reinvest is about one thing: delivering more value to our customers,” added Gonzalez. “We know organizations don’t want another vendor—they want a true partner who helps them simplify technology and grow their business.”

#### **ABOUT TouchPoint Networks**

TouchPoint Networks is a leading technology solutions

provider that partners with businesses to implement cutting-edge networking and IT infrastructure, unified communications, VoIP, cybersecurity, business continuity, video surveillance, and cloud solutions. We deliver these services through a proactive managed service model, ensuring that all critical business systems maintain high availability, security, and optimization.

With over 20 years of experience, TouchPoint has built a strong reputation for designing, implementing, and supporting

solutions that help our business partners achieve their goals. We have been recognized for outstanding performance by several top manufacturers and industry associations.

Our credentials, combined with our membership in the Technology Assurance Group, have enabled TouchPoint Networks to grow and establish partnerships with businesses throughout Oregon, across the United States, and globally. We operate three offices along the I-5 corridor in Portland, Eugene, and Medford.